

TALKING THE TALK



Carol A. Heiberger
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You know your business.

You look the part.

But do you speak the language?

In a relaxed, conversational, and engaging program, get ready to communicate with other professionals. Learn why the language of business seems so difficult to understand and then prepare to "talk the talk" with confidence.

Take-aways:

- 1 The secret to learning the lingo
- 2 The smarter way to ask a question
- 3 Tips and tools to get ready

About ExecuSpeak Dictionary®

What looks like a series of books is actually a 21st century glossary toolkit. Paper books, e-books, and mobile applications put key terms within reach.

About Carol Heiberger

Author and Founder of ExecuSpeak Dictionary® and creator of its cross-platform services. Carol enjoys sharing her expertise and experience in finance, marketing, and strategy. Her career includes leadership positions with large multi-nationals, consulting projects with large and small businesses, and teaching MBA students, executives and adults. She received her MBA from Wharton.

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